

BIRTLE MINIOTA & DISTRICT DEVELOPMENT CORPORATION
Meeting Notes for the Regular meeting of September 19th, 2023
IN PERSON – Birtle RM

The Birtle Miniota & District CDC met for a regular meeting in person Tuesday September 19th, 2023.

Members in Attendance: Steve Desjardins, Nat Howard, Mike Fulcher, Delbert Cole, Linda Clarke, Brian Lee

Regrets: Jeanine Cymbalisky

Staff: Eleanor Dnistransky

Agenda Motion: Mike/Brian To accept the agenda as presented. Carried.

Minutes Motion: Delbert/Linda To adopt the minutes of May 9, 2023 as previously received. Carried. The board also met with Charlene and a representative from Rural Mb. Econ. Dev. Corp, Charlene Gulak at an informal meeting in June – Miniota RM, to discuss the hiring of an additional staff member.

Financials Motion: Financials were reviewed Motion: Brian/Delbert to adopt the Aug. 2023 Financial Statements and the receivables as previously sent to the board and reviewed at the meeting. Carried.

Buildings: It was reported that a few people have inquired about starting a business but there are no suitable places that are not condemned or they are in very rough shape. Discussion on whether the CDC or RM would consider purchasing and renting out which would include renovating and being the landlord. Specific discussion on the Hairdresser place in Miniota as well as the garage and the yellow building in Birtle. Brian explained an option of a private mortgage.

CDC Building: Elections Mb is renting all available space till Oct 31/23. Popsicle Kisses renting space Nov 12-Dec 31. Modern Mini & Me renting space Nov 1 – Jan 7/24. Three other inquiries.

Economic Dev Officer: Linda will talk to Charlene and discuss moving forward. Short discussion regarding the worksheet we were given and the thought that we were past that point and just wanted direction / assistance with how to run the new position. We felt that the CDC Staff would be directed by Charlene with guidance from the board. We would NOT dissolve the corporation. We would continue to have staff do prelim budget, reviewed by the board, then given to council.

RBC Building: Listed for a short period at a reasonable price. Sold with conditions met.

Investment/Housing Cooperative Workshop: Thursday Sept 21st. via zoom. Link sent to board.

Trails Grants: Final reporting completed. We have had a lot of positive feedback for the Silver Bend Trail after the top got redone. The high school has had materials for the ski shack roof to be redone, some windows and a few other things. They have had this material for a few years. The shop teacher hurt his knee and then retired and they do not have a shop teacher this term to complete. Eleanor is going to contact members of the ski committee to see if there is anyone to volunteer to do before the winter.

Small Town Christmas Revisit: Due to declining enrollment we will skip this promotion this year and look into other possible shop local promos. Eleanor will reach out to Jen who always seems to have good ideas regarding local promos.

Lighting Contest: We will do the residential lighting contest once again if RM would continue to sponsor.

Business Lighting Contest: The CDC will promote a business lighting / decorating contest and offer a \$100 prize. Decorating must be visible from outside. Businesses must apply to be entered. Organizations will be included. Purpose is to get more Christmas spirit generated. Staff will go to each business to visit and promote and ask if there is anything they would like to see the CDC doing.

Magnets: Pharmacy needs more magnets.

Website: New Website is up. Board asked to previously review. Noted that there are some issues with mobile and finding dump hours on it. When you google anything for PVM now it takes you to a broken link. Eleanor will compile a list and request the developers to fix them. Once some things are fixed we will advertise to the public.

Displaced Ukrainians Recruitment– Linda is attending a meeting regional meeting and will bring back info to share. Virden has 2 families and 7 single men so far that have settled.

Birtle Welcome Night: Will ask RM to choose Nov. 18th or Fri. Nov 10th. CDC will organize same as last year. Will ask Co-op to donate once again mix, popcorn, chips. Staff will work to make welcome bags and newcomer list, deliver invites. Etc

ADJOURN: Brian / Steve

Next Meeting – We will try 2nd THURSDAY of the Month for a bit.

THURSDAY October 12th 2023 @ 7:30 PVM meeting Room MINIOTA

NOVEMBER 9th 2023 @ 7:30 BIRTLE

DECEMBER 14 2023 @ 7:30 MINIOTA